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Arcola Chamber of Commerce Announces Redesigned Web Site **New sections added for Chamber and community members**

Arcola, Ill. – The Arcola Chamber of Commerce launched a newly redesigned web site this week featuring the new logo and slogan.

The site also includes new expanded sections for visitors, chamber members and the Arcola community. The previous site focused mainly on visitor information.

“We are proud to announce the launch of our redesigned Web site for the Chamber,” said Rachael Crane, Executive Director of the Arcola Chamber of Commerce. “The new site coincides wonderfully with our new logo and print campaign and offers a greater array of information for everyone in our community and our visitors.”

The new chamber member section provides current and prospective members with a variety of resources including the chamber mission statement, bylaws and member benefits. A membership directory, committee structure and member calendar of events are also available.

“Within the next few weeks, the ability to pay membership dues online using PayPal will be available,” said Sarah Miller, site designer. “Previously, the membership application was only available by mail or e-mail, and this new option will really make the Chamber more accessible to members.”

This feature will also enable donors to make contributions online.

Arcola residents and those looking to relocate to the area also have a section dedicated to helping them navigate the community. The community section features an article on the history of Arcola, listing of local parks and recreation opportunities, organizations, area businesses, education, healthcare, churches, real estate and important telephone numbers.

The Web site will also be prominent in all Chamber advertisements, welcoming visitors to explore the site prior to visiting the city. The visitor section includes information on

attractions, shopping, antiques, restaurants, lodging, outdoors, geocaching, festivals, tours and a detailed calendar of events.

To view the redesigned site, visit www.arcolachamber.com. For questions regarding the new site or the Arcola Chamber, contact Rachael Crane at 217-268-4530 or e-mail rcrane@arcolachamber.com.