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arcolachamber.com

Greetings!

As the Executive Director of the Arcola Chamber of Commerce, I am committed to not only serving the needs of the Arcola Chamber, but also to finding the best strategies to promote Arcola and enhance its economic and cultural strengths.

Having your support is not only helpful to sustain the Chamber financially, but also allows us to achieve a common goal: to support the commercial needs of Arcola now, and to have the foresight to keep Arcola commercially competitive in the future. Your partnership with the Chamber puts you among the leading planners and decision-makers in Arcola. Your active membership in our Chamber carries with it a sense of accomplishment and satisfaction in knowing that you are doing your share to ensure Arcola's success.

Chambers are composed of volunteers serving as committee workers, board members and officers, and financial supporters. The staff devotes effort to build a strong organization and carry out the policies determined by the Board of Directors to best represent the interest of the membership. **The membership meeting is held on the 3rd Wednesday of each month at noon.** Email and phone reminders are made prior to each meeting. **The Chamber Board meets the day before (Tuesday) the monthly membership meeting.**

Businesses, individuals and organizations are all eligible to belong to the Chamber of Commerce. Dues are structured so that even the smallest business can be a member in supporting Arcola and the surrounding area. More detailed dues information, benefits package and application are included in this packet. Applications can also be downloaded from our website at www.arcolachamber.com.

The Chamber of Commerce sponsors events that attract thousands of visitors to Arcola. Your dues will help support advertising campaigns that include magazine, newspaper, radio, signage, brochures, television, website and community enhancement. The Chamber's Board of Directors establishes the membership schedule. Membership dues may be tax deductible as ordinary and necessary business expense. Dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes. The Chamber's fiscal year is January 1 through December 31.

I encourage you to be an active member of the Arcola Chamber of Commerce. Enclosed is my business card for you to contact me directly with questions, input, or concerns. The investment you make now will most certainly help build a bright future for your community. Regards,

Rachael Crane
Executive Director
Arcola Chamber of Commerce



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Benefits of Chamber Membership

Your membership to the Arcola Chamber of Commerce helps sustain local businesses. Business sustainability promotes a healthy retail/commercial environment and promotes growth. Maintaining the existence of the Chamber allows YOU a voice in the decision-making process. Your membership benefits include:

- ***Advertising & Marketing***
 - ✓ Opportunity to display brochures and business cards at depot tourist office
 - ✓ FREE Chamber logo use for website and advertising
 - ✓ Listing on Arcola website with opportunities to advertise and post web coupons
 - ✓ Business listing on local and Amish maps created by Arcola Chamber
 - ✓ Sponsorship opportunities for Chamber events
 - ✓ Telephone referrals
 - ✓ Broadcast emails to all membership
 - ✓ Grand Opening or Ribbon Cutting Ceremony for your new business

- ***Networking***
 - ✓ Monthly Chamber meetings to network, learn more about Chamber initiatives, propose ideas, and benefit from informational speakers
 - ✓ Opportunities to serve on a committee and help make decisions as to the direction of the Chamber
 - ✓ Host or attend a Business After Hours

- ***Special Events***
 - ✓ Raggedy Ann & Andy Festival
 - ✓ Miss Arcola Pageant
 - ✓ Broom Corn Festival
 - ✓ Annual Winter Ball

- ***Annual Benefits***
 - ✓ Representation in:
 - Amish Country Convention & Visitor's Bureau (CVB)
 - Central Illinois Tourism Development Office (CITDO)
 - Arcola Foundation



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2010 Membership Application

Please select from one of the following. Note: Each business should have a separate membership.

- Retired/Supporting individual membership (non-businesses only) \$60
- Not for profit \$100
- Self-employed with UP TO one employee \$150
- 2 to 8 employees \$200
- 9 to 14 employees \$300
- 15 employees or more \$350

Please thoroughly complete the following information.

Business Name: _____

Contact Name(s): _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Type of business: _____

Website: _____

Please use the lines below to include a free contact information listing and 4 to 5 line description of your business on the website. (Please make a note if there are no changes to your current listing).

- Yes, for an additional \$40 fee I would like to include a new picture or logo to accompany my website listing.
- Yes, please continue to list my picture or logo on my website listing for an additional fee of \$10 per year.

Please remit your membership dues along with this form to:
Arcola Chamber of Commerce/Attention Executive Director
P.O. Box 274 Arcola, IL 61910

135 N. Oak • Arcola, IL 61910

**On I-57.
Far from the beaten path.**